



Packsac Smiles Organization

Campaign Letter

To Whom It May Concern:

We are a not for profit group who have a mandate to provide backpacks for school age children in need within our area. Our mission is "to support children in need with the essentials for returning to school which will increase self esteem, create a positive attitude and show them the community cares."

We have been in operation for 8 years as of January 2012. The children that we support are identified by your local schools and the information specific to each child is provided to our organization for shopping purposes.

We are asking for your help to meet our goal each year. The website outlines the details of what is included in each backpack that each sponsored child receives. The approximate cost of each backpack is \$130.

There are three options available to you if you are able to help us with our program.

Option A: Donation of any dollar value

Option B: Donation of the cost of one filled backpack (\$130)

Option C: Sponsor a child: your organization would be responsible for making the purchases to fill the backpack and then delivering it to our organization

We have many families that can benefit from our program living in the North Bay area and we can make a difference. Any donation you are able to provide us will be greatly appreciated.

If you are able to support this worthy cause, or have any questions, please contact the undersigned. All cheques are to be made payable to Packsac Smiles Organization.

Thank you.

P.S. we care

P.O. Box 893, North Bay, Ontario P1B 8K1