



**A back to school program
supporting children in our
community.**

It is important to us to:

- respect and ensure the confidentiality of all the children and their families
- focus on helping children and not why their need exists
- provide quality goods
- spend as little money as possible on administration
- ensure that the school teachers and Principals identify children based on their observations
- recruit volunteers for various tasks

www.packsacsmiles.com



Packsac Smiles Organization

P.S. We Care Newsletter

2020 Campaign

Message from the Chair

Where to begin? 2020 was a year like no other for Packsac Smiles, as it was for the entire world.

The Covid19 Pandemic brought upon so many challenges for so many people, businesses and charities. For us, the challenge began as schools closed and we were faced with the issue of selecting our recipients. Our applicants are selected solely by school referrals, a method that is deeply embedded in our program. We understood the need would be even greater in these difficult times so it was important to find solutions. We decided to reach out to past recipients and offered to help them out again, if needed. Many did not as they were in better positions and wanted others to be able to take advantage of the program.

With the absolutely incredible volunteer base we have we were still able to deliver 202 backpacks. Our shoppers donned their masks and went out and did an amazing job, our bag checkers worked in teams, in different time slots to be able to keep social distancing, and our delivery teams got the final bags to the children in our community safely.

We put out a call for masks at the "last minute" and received enough donations to add 2 per backpack. Thank you to all!

We are humbled by the incredible community and volunteer support for our program.

We look forward to our 17th year and our 2021 campaign year .



This year, we sadly say goodbye to our last founding member to sit on the board, Nancy Birtch.

Nancy had been with Packsack Smiles since the organization began in 2005. She served as Treasurer until 2016, when she stepped into the role of Chairperson. She served as Chair for 4 years and stayed on as Past Chair for the 2020 campaign year. Her dedication and passion for the organization along with her calm resolve provided great leadership for our team.

We wish Nancy the very best in her future endeavours and know she will remain part of our volunteer team.

We welcomed 3 new Board Members. Lana Lyttle has joined us and is jumping right in as our recording secretary, with the support of our new Vice-Chair, Donna McTiernan. Lynda Smits and Madison Raddatz have also joined our board as Directors. All three ladies have been part of our team as volunteers for many years and we are very pleased to bring them all to the table to help us continue our mission of supporting children in our area.

OUR 2020 CONTRIBUTORS

Individual Donors

- John & Barb Alexander
- John & Daphne Andrews
- Ella Avery
- Gabrielle Bascombe
- Bev Beaudette
- Glenda Beilhartz
- Edith Benoit
- Marilyn Brady
- Joellen Brown
- Marilyn Buchanan
- Marion Colquhoun
- Claudette Depencier
- Kate Dubeau
- Shawn Fetterly
- Karlee Frederick
- Meggan Grabiec
- Dr. Sabrina Giustra
- Craig Hall
- Patricia Harding
- Joan Hartnett
- Kevin Hawton
- Lynda and Paul Herst
- Janie Holmes
- Jayne & Ray Irwin
- Dr. Scott Kerrigan
- C. Kislinsky
- Deborah Kozak-Tibbles
- Judy Lafreniere
- Judy Loach
- Helga Lorek
- Mae MacDonald
- Patricia Madill
- John and Laurie Marcella
- Paulette Martel
- T. Matton
- Laurie McLachlan
- Paul Mc Vean
- Corinna Moore
- Aidan Paleczny
- Maureen and Lee Payne
- Whitney Plamondon
- Norm and Linda Shillington
- Debbie Sloss

- Therese Solange Brown
- Dorine Stevens
- George and Lynn Stockfish
- Geneva Thompson
- Margaret Thomson
- Ryan Tibbles
- Darlene Tripp
- Linda Wilkinson
- Pat Williams
- Bob and Carol Wood

Donations in Kind

- Creative Learning
- Gateway Home Hardware
- Sarah Hunniset– Northgate
- Dr. Latour-Lakeshore Dental Care
- Northgate Mall-Morguard Retail Leasing
- Staples North Bay

Corporate & Business Donors

- Assante Wealth Management
- Brad Thompson & Associates
- Comsatec Inc
- Creative Learning
- Guys Tires Sales Inc.
- Knight Piesold Ltd
- LIUNA Local 493
- Parkers Your Independent Grocer
- Performance Auto & Tire Services
- Quality Hardwoods
- Stewarts Decorating
- Total Cleaning and Restoration

Service & Community Group Donors

- Calvin Presbyterian Church
- Club Richelieu North Bay
- D.M.A.D –Dads Making a Difference
- Nipissing Rebekah Lodge # 152
- North Bay Lions Club
- Powassan United Church
- Redeemer Lutheran Church
- Retired Teachers of Ontario
- St. Hubert Catholic School
- Trinity United Church Women
- Trout Creek United Church Women

Community Grants

- North Bay and Area Community Foundation
- United Way Centraide North East Ontario



**Our most heartfelt thank you all of our volunteers and supporters.
Your generosity brought smiles to 202 children this year!**

A special thanks to our Covid '20 Volunteers



The Personalized Back to School Backpack



We take pride in the completion of our backpacks and honouring the specific likes of each child! This includes favourite colour, characters, age, and gender of the child.

Each backpack includes:

- sturdy pants
- long-sleeved shirt
- short-sleeved shirt
- running shoes
- socks
- underwear
- lunch bag
- book
- school supplies
- snacks
- dental hygiene items
- School is Cool postcard



OUR EXECUTIVE BOARD-2021

Chairperson—Kelly Ryan
 Treasurer —Valentina Furlan-Nadeau
 Delivery—Nancy McIntyre-Daly
 Volunteer Coordinator—Louise Gauthier
 Director—Carole Kerrigan
 Director— Lynda Smits

Vice-Chair—Donna McTiernan
 Secretary — Lana Lyttle
 Delivery —Carol Nichols-Tremblay
 School Liaison—Michelle Walker
 Director — Chantal Chirgwin-Popp
 Director— Madison Raddatz

HELPING
 IS AS
 EASY AS



- Donate funds
- Sponsor a child for \$150
- Volunteer your time
- Shop for a child
- Have a fun day at your office to raise funds

**For more information
 please contact us at**
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or P.O. Box 893
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705-492-4747
Visit our website
www.packsacsmiles.com

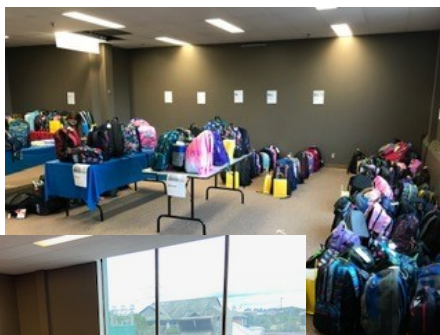
HELP US PACK A SMILE!

We would like to present a challenge for our 2021 Campaign Year.
 We are sending this out to our schools, offices, shops, and businesses to help make a difference.
 Have a jean day, a change jar, a bake sale, a swear jar, a barbecue.....the ideas are endless!
 Challenge your neighbours and work collectively as a group to raise some funds,
 and help our children feel confident and positive about their new year at school!

\$150.00 = One Backpack filled with first day excitement = One Big Smile!

Help put that smile on a child's face!

We welcome any opportunity to share our story with your workplace or organization.



Thank you!

